



**Ulster  
University**

London  
& Birmingham

# Shaping your future

## MSc International Business

We are proud to say that over 93%<sup>1</sup> of Ulster graduates are in employment or pursuing further studies within six months after graduating.

The MSc International Business is a one year postgraduate degree which aims to allow students to acquire mastery of both the macro and micro contexts of international business.

It is designed to enable students to acquire, develop and integrate international business theory whilst developing the skills to then apply this in terms of international business practice.

- Build knowledge and understanding of the political, social and cultural aspects of different trade blocs.
- Acquire the knowledge, skills and tools necessary to enable you to compete in a rapidly developing and constantly evolving global business environment.
- Develop your understanding of core management techniques from varying perspectives to understand their application on an international scale.
- Study with a diverse range of students from varied cultural, economic and employment backgrounds.

### Contact us

**International students:**

**T:** +44 (0)121 314 9018

**UK & EU students:**

**T:** +44 (0)121 314 4531

**E:** [qa@ulster.ac.uk](mailto:qa@ulster.ac.uk)

**W:** [qa.ulster.ac.uk](http://qa.ulster.ac.uk)

1 DHLE Survey 2015/16

## MSc International Business

Faculty: Ulster University Business School

**Campus:** London or Birmingham

**Start date:** January, May, September

**Mode of study:** Full-time: daytime or evening and weekend<sup>2</sup>

**Level of study:** Postgraduate degree

**Duration:** One year

**Assessment method:** Coursework only

### 2018/19 entry conditions:

Second class honours (2:2 or 2:1) degree or international equivalent. For those without formal entry qualifications, applications will be considered on the basis of the accreditation of prior experiential learning.

### English language requirements:

GCSE grade C (or equivalent); the minimum English language requirements for non-native English speakers, are IELTS 6.0 with no contributing band at less than 5.5 (internal English language assessment available).

### 2018/19 tuition fee:

	London	Birmingham
UK/EU	£5,150	£5,150
International	£11,500	£10,000

Visit our online course prospectus at [qa.ulster.ac.uk](http://qa.ulster.ac.uk) for further details and up-to-date information.

### Course overview

The MSc International Business is designed to enable students to build, develop and integrate international business theory, and develop the skills to then apply this in terms of international business practice.

Core modules will introduce you to key concepts and theories in international business and provide you with the skills for planning, control and funding throughout the business cycle.

### Example modules

Modules studied may include: Introduction to International Business; International Finance; International HRM; E-Business; Business Research Methods; International New Ventures and Born Global Firms; International Business Simulation; Global Policy and Strategy and a final dissertation.

### What our students say

“If I could sum up the Ulster University experience in three words, I would describe it as: fresh, friendly and supportive. The relatively small learning community means that I can often book one-to-one appointments with my tutors and I can easily get help or advice if I need it.”

Mohamed Said  
MSc International Business

<sup>2</sup> Weekend mode of study open to UK and EU nationals only