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At Ulster University, our students are at the heart of everything we do and we want to give you the most rewarding student experience possible.

We will provide an educational experience that helps you to develop your skills and prepares you to be a future leader in your chosen field.

Our teaching is underpinned by world-leading research that has global significance and meaningful impact. This means your learning will be influenced by experts who are shaping our understanding of their subjectyour area of study.

We work with business and industry to make sure that our courses meet their needs, meaning our diverse range of courses are created with your future career in mind.

94% of our graduates are in work or further study within six months¹, demonstrating our commitment to making sure our students are ready and able to achieve their goals.

By joining Ulster University, you will join a vibrant student community where there are new friendships to be made, ideas to be shared, thinking to be challenged and opportunities to be explored.

This prospectus will give you a flavour of life at our London and Birmingham branch campuses; the unique student experience, central locations and stimulating learning environments where you can pursue your ambitions.

Whatever your aspirations, we want to give you the educational experience to help you achieve them. We want you to come to Ulster University.

With best wishes,

P. Ballhdorew

Professor Paul BartholomewVice-Chancellor and President

We are Ulster University

From great teaching to first-class resources and facilities - all within a welcoming and supportive learning environment, you will receive a 'uniquely Ulster' experience at our London and Birmingham branch campuses.

Great teaching

Ulster strives to deliver an excellent student experience in every way. We are renowned for the quality of our teaching, which is enhanced by world-class research.¹

Career-focused

Over 94% of Ulster graduates are in work or further study six months after graduation² – one of the best rates in the UK. Our courses are developed with employer and professional body input, ensuring that you graduate 'workready' and with the skills and knowledge that employers need.

Ulster welcome

The friendliness and support we offer will ensure you feel at home, making your transition to university life in London or Birmingham easy. Our campuses provide an inclusive learning environment, welcoming learners from all backgrounds.

Personal experience and great opportunities

With smaller class sizes and regular one-toone time with your tutors, our London and Birmingham campuses provide a personal and beneficial study environment. You will be situated in one of the UK's fastest-growing business communities, meaning you will be open to more networking opportunities than anywhere else in the UK.

Accessible education

Ulster is committed to widening participation and access to higher education. At the heart of this is the principle that education should be available to all those with the ability to benefit from it.

We consider a range of qualifications, learning credits, informal learning and prior work experience to assess your ability to study your chosen course.

Affordable learning

Undergraduate or postgraduate study can be a significant financial commitment but our courses are competitively priced to ensure good value for money. Ulster's courses represent an excellent investment in your future career.



Over 200,000 Alumni worldwide



of graduates employed or in further study within 6 months

(DIHE 2016/17)



100

We recruit International students from over 100 countries across the globe



At Ulster, we don't just provide you with a first rate education, we also prepare you for life after graduation.

Our learning experience is career-focused and relevant, offering you a range of opportunities to enhance your CV and stand out to potential employers. This ensures that when you leave us, you do so with the knowledge, skills and confidence to make your mark in a competitive

Teaching excellence

The quality of our teaching ensures that your learning experience is of the highest academic standard. Our programmes are regularly reviewed and we constantly monitor you attain the relevant knowledge, skills and professional qualifications to excel in your future teaching you receive at Ulster.

Professional accreditation

Most of our degree programmes are developed in collaboration with industry and professional bodies. Many offer an additional professional qualification* or accreditation, something you will find invaluable once you graduate and are

Career planning

Our Careers and Employability Service offers friendly and impartial advice to help you plan your career, as well as helping you to develop your employability skills. The Careers and Employability Service offers face-to-face, email right through to graduation and beyond.

How you can benefit from the Careers and Employability Service:

- One-to-one and group guidance sessions for students on topics such as:
- Campus-based Careers and Employability
- CV and job application advice and
- Advice on further study options and

FIND OUT MORE

qa.ulster.ac.uk/careers



If you live outside of the UK and are considering studying here, we can offer you a range of programmes delivered in modern, exciting and dynamic study locations.

Ulster experience

Students from all around the world have chosen to study at Ulster and gain a highly-valued degree. The Ulster experience not only offers you academic excellence, but you will also be part of a friendly and welcoming university, committed to providing you with a quality student experience.

Home to diverse communities within the UK's two largest cities, our locations offer great leisure and accommodation opportunities. You will also benefit from excellent teaching, student support, learning facilities and a range of extra-curricular activities to enhance your student experience.

Support

Our dedicated international team will provide you with advice on our courses, assistance with your application, and information about life at Ulster. You will have the opportunity to participate in a wide variety of events organised for international students on campus throughout your time with us. You will also be encouraged to get to know other Ulster students through engagement with our Student Activities Association (SAA). Our Student Services team are also on hand to help you with any problems.

FIND OUT MORE

qa.ulster.ac.uk/international



"Ulster University will provide you with an opportunity to think outside the box and challenge yourself. Dedication and determination are the keys to success, but it's the overall Ulster University experience and outstanding support that will provide you with the confidence and tools to succeed."*

*Quote not relative to featured imagery

Fatima Amjad – Saudi Arabia MSc International Business



Branch Campus

London is a lively and cosmopolitan city with a diverse social scene, exciting nightlife, vibrant culture, fantastic shopping and a wealth of sightseeing opportunities.

Our branch campus is located in historic Holborn, in central London, with plenty of transport links offering travel options to the campus.

Situated between the city's financial centre and the cultural district, our location means that you're perfectly placed to take advantage of all that London has to offer.

FIND OUT MORE

qa.ulster.ac.uk/london



Right in the heart of the city, in historic Holborn, our London campus is housed within a beautiful red-brick building dating back to the 1800s. The campus is equipped with a bright, contemporary recreation area with microwaves, vending machines, PCs and comfortable sofas - providing you with an excellent environment in which to study and socialise.

with the 21st century learner in mind, equipped with modern technology and furnishings to give students a relaxed and informal space to study and

The Student Hub also

- Social/breakout space
- IT and learning space
- employability area
- ACE team area

- Visit world famous attractions such as Covent Garden, Trafalgar Square and Hyde Park
- Soak up the multi-cultural and exciting atmosphere

Eat/Drink

- Fat from a selection of street food vendors in Camden Market
- Try some international cuisine at the Chinatown hot spots
- Dine on a budget and immerse yourself in the lively atmosphere at Borough Market

Explore

- Take a selfie at the London Eye or Houses of Parliament
- Take advantage of the thriving, multicultural London community
- Meet some famous faces at the iconic Madame Tussauds

Ulster University Branch

Branch Campus

With its eclectic social scene. Birmingham is home to a student population of more than 65,000.

You will be just minutes away from New Street rail station, the city's famous shopping centres, restaurants and canal-side bars. With many businesses moving to Birmingham and a growing entrepreneurial community, it is an exciting time to live and study here.

FIND OUT MORE

qa.ulster.ac.uk/birmingham



Located in the prominent Centre City building, our friendly Birmingham campus offers modern teaching facilities and experienced staff, ensuring it is geared towards your learning needs.

library, the Birmingham branch campus is close to Europe's largest regional library, the Library of Birmingham, where you will be eligible designated computer and IT

The campus also includes:

- with interactive learning
- On-site café and catering

- Visit the Library of Birmingham - Europe's largest regional library
- Gain work experience in the top performing UK city in the Small Business Index 2019
- Take advantage of the student community with more than 65,000 students at various universities

Eat/Drink

- Eat and drink at one of the Chinese Quarter's many bars and restaurants
- Dine in one of the many Michelin-starred restaurants
- Snack from one of the food carts in the city centre

Explore

- Explore multicultural art and nightlife at The Custard Factory, Digbeth
- Take a day trip out of the refurbished New Street Station
- Take a walking tour to explore all corners of the historic city



Your learning experience

We believe that everyone who has the ability should have the opportunity to study at university and we are strongly committed to your learning experience. We are proud to have been awarded the most improved student experience in the UK.¹

Ulster recognises that flexibility and convenience are important when it comes to your learning journey. That is why we offer a range of opportunities at a variety of levels to suit your lifestyle.

Academic year

Teaching is split into two or three semesters for most students (shorter courses may run for one). Each semester comprises of 12 weeks of teaching followed by an exam period. Students will typically study three modules in each semeste (18 modules of study make up a standard three-year degree programme).

To allow you to balance your academic studies with your personal life, you have the option to choose to study full-time during the evening and weekends for postgraduate study (see page 54).

Successful completion of our undergraduate and postgraduate courses requires significant additional personal study time, but the reward is worth the effort.

Lectures, seminars and tutorials

Teaching is delivered through lectures, seminars and tutorials. Lectures are formal teaching sessions, often with a larger group of students. Seminars,

which usually provide a followup to lectures, take place in smaller groups and are often used to promote group discussion about a specific topic. In tutorials, a small number of students meet with a tutor to discuss work and to raise points of particular interest or difficulty.

Assessments

You will be assessed at each stage of your course. The purpose of assessments are to provide feedback on your progress and to further develop course content and teaching. Your learning will be assessed in the most appropriate way for each subject.





Life as a student is exciting, but it can also be demanding and you may face personal challenges along the way. That's where the Student Support teams can assist. We offer a range of services that allow you to make the most of your time at university.

Student Support

The University's Student Services and Student Welfare teams are always available to make sure that everything goes as smoothly as possible. We work hard to ensure and fulfilling experience at Ulster, regardless of how your circumstances may change during your

Our Student Support teams are ready to help

Accessibility

you apply for a place at Ulster. Our Student Welfare team can help needs, provide guidance

Health and wellbeing

look after yourself at university, both physically Student Welfare team guidance and support coping with stress, or with a trained counsellor themselves safe and healthy while studying

Money matters

overall Ulster experience money and is a great quite challenging so our you on financial matters.



I love the learning environment, the lecturers use a mix of theoretical and practical teaching styles that are always tailored to our needs. They are extremely enthusiastic and informative and always there to support me if I need assistance. This makes me confident that I will succeed in my studies."*

Raja Nadeem Ashraf -

FIND OUT MORE



qa.ulster.ac.uk/student-support

The ACE Team



The Academic Community of Excellence (ACE) team have years of experience providing academic guidance to students of Ulster University Branch Campuses. Their areas of expertise include:

- Referencing

During your time on campus, they will be there to support you in the following ways:

One-to-one tutorials

with a member of the ACE team to discuss your academic and computing skills and general knowledge questions.

Workshops

throughout the year for all which you will be able to ask with the ACE team and your

Self-access learning materials

based on common questions

FIND OUT MORE

qa.ulster.ac.uk/aceteam

The Careers and Employability Team



The Careers and Employability team is in place to prepare students for professional life after studying. They are there to help you explore all industry avenues and advise you of what you should hope to gain during your studies, and how these should be transferred into your career.

You will be able to join group workshops based on topics varying from writing the perfect CV to tips to perfect your interview technique, and be given the opportunity to ask questions and discuss your CV with our professional team.

Their areas of expertise include:

- General career advice
- lob hunting
- CV writing skills
- Application form guidance
- Interview preparation

Making decisions regarding your career can be challenging which is why the Careers team is on-hand throughout your studies.

FIND OUT MORE

a qa.ulster.ac.uk/careers

Our courses













- Faculty
- Campus location
- Mode of attendance
- 🛗 Start date

Pre-Sessional at Ulster University

Life and Learning

As an international student, the academic and student life of your home country is likely to be very different to studying here. To leave you best placed to grasp the opportunities that come with studying in the UK, the Pre-Sessional programmes will introduce you to British culture and provide a great understanding of university systems, services and facilities.

Visit **qa.ulster.ac.uk/pse** for more information about our Pre-Sessional programmes.

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Pre-**Sessional**

Pre-Sessional

Apply online at qa.ulster.ac.uk/pse



CELT - Centre for English Language Teaching



♀ London

PRE-SESSIONAL STANDARD

LEVEL OF STUDY:

Pre-Sessional

START DATES:

March and July

DURATION:

7 weeks

ASSESSMENT METHODS:

Coursework, presentation and exams

DELIVERY METHODS:

Lectures, seminars, tutorials, directed study, guest lectures, project work and group work

ENTRY CONDITIONS:

The academic entry requirement of your target course applies.

ENGLISH LANGUAGE REQUIREMENTS:

IFITS 5.5 with a maximum of one band score at 5.0 (no band scores under 5.0 therefore acceptable), or equivalent. Your IELTS certificate must be issued by a UKVI approved IELTS centre.

TUITION FEE:

	London
nternational	£1,450

PRE-SESSIONAL PLUS

LEVEL OF STUDY:

Pre-Sessional

START DATES:

February and June

DURATION:

11 weeks

ASSESSMENT METHODS:

Coursework, presentation and exams

DELIVERY METHODS:

Lectures, seminars, tutorials, directed study, guest lectures, project work and group work

ENTRY CONDITIONS:

The academic entry requirement of your target course applies.

ENGLISH LANGUAGE REQUIREMENTS:

IFITS 5.0 with a maximum of one band score at 4.5 (no band scores under 4.5 therefore acceptable), or equivalent. Your IELTS certificate must be issued by a UKVI approved IELTS centre.

TUITION FEE:

	London
International	£2,650

Full - time classroom

OVERVIEW

The Pre-Sessional programmes are designed for students who have a conditional offer to study with Ulster University but require extra support to meet the English language requirements of their chosen course.

These full-time programmes will develop your English language skills and improve your academic study skills; reading, writing, listening and speaking skills, introducing yourself to British culture and develop your understanding of university customs, services and facilities

You will gain essential academic skills in:

- Academic writing
- Referencing and citation
- Reading techniques
- Listening and note taking
- Grammar and vocabulary
- Communication and discussion
- Using the internet for study
- Using the university library
- Adapting to British culture

CAREER AND PROGRESSION OPTIONS

Successful completion of this programme will guarantee you entry to your target course with an English language requirement of IELTS 6.0 or eauivalent.

Visit qa.ulster.ac.uk/pse for further details and up-to-date information.



Taught by highly qualified English for Academic Purposes (EAP) tutors



21 hours of contact time per week



19 hours of self-study time per week





- Faculty
- **9** Campus location
- Mode of attendance
- 🛗 Start date

Undergraduate courses at Ulster University

Prepare yourself for greatness

Undergraduate degree courses at our branch campuses are designed for school leavers and mature students alike.

We specialise in industry-related degrees, boasting an industry-experienced faculty with a strong focus on career opportunities and employability. Our degrees provide an ideal launch pad into relevant and engaging careers as well as a platform for further study at postgraduate level.

Visit **qa.ulster.ac.uk/ug** for more information about our undergraduate courses.

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Accounting with Management

BSc (Hons)

UCAS code: 79N6 London (V)

Apply online at qa.ulster.ac.uk/ug



Business School



LEVEL OF STUDY:

Undergraduate, FHEQ level 6

DURATION:

3 years

ASSESSMENT METHODS:

Coursework and exams

DELIVERY METHODS:

Lectures and seminars

ENTRY CONDITIONS:

A Level grades BCC, or international equivalent (NARIC).

GCSE Maths Grade B. or equivalent. Applications considered on the basis of experiential learning.

ENGLISH LANGUAGE REQUIREMENTS:

IELTS 6.0 with no component less than 5.5; internal English language assessment available.

TUITION FEE:

	London
International (Fees per annum)	£11,500
UK/Home (Fees per annum)	£9,250

OVERVIEW

The BSc (Hons) Accounting with Management creates the opportunity to progress your studies within growing areas of professional services.

This course provides a comprehensive grounding in theory and practice, and an excellent foundation to becoming a qualified Accountant.

It provides an opportunity to secure exemptions from the major Professional Accountancy Bodies, whilst keeping many options open to successful graduates to pursue other careers involving accounting, business and finance.

You will have the opportunity to develop knowledge, skills and insight in the following

- The concepts and theories of accounting within a broad economic, legal, social and professional environment
- The basic principles of auditing, investment, finance, taxation and their implications for individuals, organisations, markets, societies and other disciplines
- · Alternative recognition rules and valuation bases
- The recording, preparation, presentation and analysis of financial information
- Business and financial information, technology and systems, and professional ethics
- · Qualitative and quantitative analysis of accounting data.

Full - time classroom



September

PROFESSIONAL ACCREDITATION

The course gives an opportunity to secure exemptions for 9 of the 14 papers for the ACCA (Association of Chartered Certified Accountants) qualification, dependent on performance.

The course is accredited by:

- ICAEW Institute of Chartered Accountants in England and Wales
- CIMA Chartered Institute of Management Accountants
- ACCA Association of Chartered Certified Accountants

CAREER AND PROGRESSION OPTIONS

This degree will provide you with an excellent basis for pursuing a professional qualification with one of the accountancy and management bodies. A qualified accountant may take up a position as a practitioner providing audit, accountancy and taxation services to a variety of businesses and individuals; a financial or management accountant in a large commercial enterprise or within central or local government, or a taxation specialist.

The degree may permit further study at postgraduate level, depending on classification obtained.

EXAMPLE MODULES

(All modules are core and worth 20 credits, unless otherwise stated.)

- Introductory Accounting
- Academic, Professional and Managerial Awareness
- Information Skills for Business
- Business and the Economy
- Principles of Financial Accounting
- Principles of Management Accounting

YEAR 2

- Financial Accounting
- Management Accounting
- Skills for Work
- Law for Accountants
- Personal and Business Finance
- Risk Management

YEAR 3

- Taxation
- Audit and Assurance
- Corporate Financial Reporting
- Performance Management
- Governance, Risk and Ethics
- Advanced Financial Management

Visit qa.ulster.ac.uk/ug for further details and up-to-date information.

Computing Systems with Diploma in Professional Practice

BSc (Hons)

UCAS code: GL40 London (V)

Apply online at qa.ulster.ac.uk/ug



Computing, Engineering and the Built Environment



♀ London

COMPUTING SYSTEMS	COMPUTING SYSTEMS WITH DIPLOMA IN PROFESSIONAL PRACTICE
LEVEL OF STUDY: Undergraduate, FHEQ level 6	
DURATION: 3 years	DURATION: 4 years

ASSESSMENT METHODS:

Coursework only

DELIVERY METHODS:

Seminars, lectures, tutorials and computer labs

ENTRY CONDITIONS:

A-Level grades at CCC, or international equivalent (NARIC).

GCSE Maths and English Language at Grade 4/C, or equivalent.

For those without formal entry qualifications, applications will be considered on the basis of experiential

ENGLISH LANGUAGE REQUIREMENTS:

IELTS 6.0 with no component less than 5.5; internal English language assessment available.

		N			

	London
International (Fees per annum)	£11,500
UK/Home (Fees per annum)	£9,250

TUITION FEE:

	London
International (Fees per annum)	£11,500
Placement	£5,750
UK/Home (Fees per annum)	£9,250
Placement	£4,625

Full - time classroom



September and January

OVERVIEW

The aim of the course is to provide a broadly based education in computing systems. It will produce graduates equipped to apply best practice in software engineering to the development of a wide range of information systems in organisations. The course will also help meet the industry's current shortage of high quality graduates in computing, particularly those with software development skills.

The course recognises that software development skills need to be complemented with people and process related skills. Consequently, people, process and professional practice are important topics and allow the development of a broad base of skills.

The recent computing research landscape has seen topics come to the fore on security and the role of artificial intelligence in society, both of which feature in the programme.

PROFESSIONAL ACCREDITATION

Graduates from this course have been successful in gaining full membership of the British Computer Society, the Chartered Institute for IT.

CAREER AND PROGRESSION OPTIONS

Upon graduation, students will be eligible to embark on a professional career in computing or to undertake further study at Masters or PhD level. Career routes include:

- Designing business-critical computer systems
- Providing consultancy on computing systems development
- Managerial roles with responsibility for an organisation's computing resources.

EXAMPLE MODULES

(All modules are core and worth 20 credits, unless otherwise stated.)

- Mathematics for Computing
- Software Development I
- Professionalism and Entrepreneurship
- Systems Architecture
- Database Systems
- Human Computer Interaction

YEAR 2

- Systems Security
- Software Development II
- Artificial Intelligence
- Networks and Communications
- Dynamic Web Authoring
- Systems Development

YEAR 3

Diploma in Professional Practice only

- Professional Practice - Computing (60 credits)

YEAR 3/FINAL YEAR

- Project and Process Management
- Data Analytics
- Web Applications Development
- Cloud Native Development
- Computing Systems Project (40 credits)

Visit qa.ulster.ac.uk/ug for further details and up-to-date information.









- Faculty
- ♥ Campus location
- Mode of attendance
- 🛗 Start date

Pre-Masters courses at Ulster University

We develop you

Students who have completed an undergraduate degree and wish to continue their education may consider studying one of our Pre-Masters courses.

Our Pre-Masters courses provide a route to postgraduate level study for students who may need extra support to meet the initial entry requirement of their target Masters degree.

Visit **qa.ulster.ac.uk/pm** for more information about our Pre-Masters courses.

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Why choose an Extended Masters?

Our extended Masters programmes have been specifically designed to provide a bridging route for students who require extra support to meet the initial entry requirement of their target Masters degree.

MONTH 1-3

Graduate Certificate stage:

- 3 modules need to be completed successfully:
- Research Methods for Postgraduate Studies
- Academic Essentials
- Enterprise Development
- Upon successful completion of this programme you will have gained the confidence and core skills to progress on to one of our MSc International Business or MSc Marketing programmes.

MONTH 4-15

Masters stage:

- You will complete a Masters programme in your chosen subject
- You will be taught through a mixture of lectures, seminars, workshops and visited by industry expert speakers
- You will be assessed entirely through coursework (may include class tests).
- Combine studying with work experience through our Masters with Advance Practice (extends duration of study to 24 months)



Prepare for Masters-level study if you do not meet the direct entry requirements



One application process covers both the Graduate Certificate

and Masters programme



After just **three months** and upon successfully passing the Graduate Certificate element, you will be able to start your Masters degree



For international students, the Extended Masters have a combined CAS



Matched with industry-focused programmes



Study in a vibrant and multicultural student city

Graduate Certificate

Pre-Masters

Apply online at qa.ulster.ac.uk/pm



Business School

LEVEL OF STUDY:

Pre-Masters, FHEQ level 6

DURATION:

1 semester (12 weeks)

ASSESSMENT METHODS:

Coursework only

DELIVERY METHODS:

Seminars, lectures, tutorials and workshops

ENTRY CONDITIONS:

A Third or a pass in a Bachelor's degree in any discipline; or a pass in a non-honours degree with any classification in any discipline; or a 3 year Diploma (Dazhuan) or equivalent (China only); or international equivalent.

ENGLISH LANGUAGE REQUIREMENTS:

IELTS 6.0 with no component less than 5.5; internal English language assessment available.

TUITION FEE:

	London	Birmingham
International	£4,500	£4,250
UK/Home	TBC	TBC

♀ London, Birmingham

OVERVIEW

If you require extra support before undertaking Masters level study, the Graduate Certificate will provide you with a solid foundation and the skills required for postgraduate study.

The programme lasts for one semester and consists of three modules designed to develop your academic study and English language skills.

You will have the opportunity to develop knowledge, skills and insight in the following areas:

- The learning styles required for academic purposes at postgraduate level
- Problem-solving and decision-making skills to draw reasoned conclusions from data and make appropriate recommendations
- The ability to use academic literature and a wide range of research and evaluation methods
- Using a wide range of research methods to critically evaluate concepts, arguments and evidence in an objective manner.

9 Full - time

September, January and May

CAREER AND PROGRESSION OPTIONS

Students who successfully complete the Graduate Certificate and, on achievina a minimum average of 50% across all modules, will be in a position to progress on to one of our Masters programmes in London or Birmingham.

Progression onto the MBA is conditional on passing the Graduate Certificate with an overall pass mark of at least 50% at the first attempt and normally the possession of two years relevant work experience. This is not available as an Extended programme.

MASTERS DEGREES

MBA - aimed at developing management and leadership skills for aspiring and established middle managers from across a range of business sectors. See page 50 for more information.

MSc International Business - designed to enable you to build, develop and integrate international business theory and develop the skills to apply this theory. This includes specialist pathways in Human Resource Management or Data Analytics. See page 46 for more information.

MSc Marketing - provides an advanced study of business and management with particular focus on marketing. See page 48 for more information.

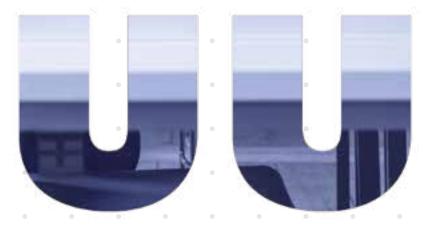
EXAMPLE MODULES

(All modules are core and worth 20 credits.)

- Research Methods for Postgraduate Studies
- Academic Essentials
- Enterprise Development

Visit qa.ulster.ac.uk/pm for further details and up-to-date information.







Investing in

A Masters degree provides a more intensive study into a particular field, enabling a graduate student to usually enter into a graduate job at a higher level than with an undergraduate degree alone.

University

Postgraduate

courses at

Ulster

business-themed courses, giving you the chance to enhance educational knowledge with the opportunity for real-life work experience.

Visit qa.ulster.ac.uk/pg for more information about our postgraduate courses.

your future

We offer postgraduate degrees with a specialism for



What is a Masters with Advanced Practice?

A Masters with Advanced Practice allows students to gain real-world experience as part of their course by offering the opportunity to complete either an internship or Applied Consulting Project.

FIRST 2 SEMESTERS

The first two semesters are the same as the standard Masters.

PENULTIMATE SEMESTER

Advanced Practice in the penultimate semester, you will choose between two options:

- An Internship & Professional Development Project, which is a 15-week internship at an external company
- An Applied Consulting Project, which involves working on a live business project in industry

FINAL SEMESTER

As Masters students, you will then complete your final semester, including either a Dissertation or Applied Research Project.

- Standard programme 12 months
- Advanced Practice programme 21 months



Enhance your employability skills



Experience a real working environment during your internship*



Unlock your potential and improve your problem solving skills



Put into **practice the theory** you've learned during your studies



Reflect on your experiences in your final dissertation or project



Study in a **vibrant and multicultural** student city

International **Business Programmes**

MSc

Apply online at qa.ulster.ac.uk/pg



Business School



♦ London, Birmingham

INTERNATIONAL BUSINESS

INTERNATIONAL BUSINESS

WITH ADVANCED PRACTICE

AVAILABLE PROGRAMMES:

MSc International Business

MSc International Business with Data Analytics

MSc International Business with Human Resource Management

LEVEL OF STUDY:

Postgraduate, FHEQ level 7

DURATION:

1 vear

DURATION:

21 months

ASSESSMENT METHODS:

Coursework (may include class tests)

DELIVERY METHODS:

Seminars, lectures, and workshops

ENTRY CONDITIONS:

Second class honours (2:2 or 2:1) degree or international equivalent.

Applications will be considered on the basis of the accreditation of prior experiential learning.

ENGLISH LANGUAGE REQUIREMENTS:

GCSE English Grade 4/C. IELTS 6.0 with no component less than 5.5. Internal English language assessment also available.

TUITION FEE:

International London

£13.250 Birmingham £11.750

TBC UK/Home

TUITION FEE:

International London £18.750 Birmingham £17.250 UK/Home TBC

Full - time classroom: daytime or evening and weekend*



OVERVIEW

The MSc International Business programmes aim to allow students to acquire mastery of both the macro and micro contexts of international business. They are designed to enable students to agin, develop and integrate international business theory whilst developing the skills to then apply this in terms of professional practice. Therefore, students will:

- Build knowledge and understanding of the political, social and cultural aspects of different trade blocs, particularly the European Union, Asia and the USA
- Analyse core management techniques from varying perspectives to understand their application on an international scale
- Explore the shared experience of other students and business professionals from varied cultural, economic and employment backgrounds.

EXTENDED PROGRAMME

Students can choose to study the Extended MSc International Business programmes which integrates the Graduate Certificate to allow entry for students with equivalent to a standard degree (third class, pass or ordinary). More information on this programme can be found on page 40.

ADVANCED PRACTICE

If you decide to study with Advanced Practice (as part of either the standard or extended programme), this will take place after your taught modules. It will enable you to undertake an internship, or Applied Consulting Project, working with a real organisation on a live business problem. More information on this can be found on page 45.

CAREER AND PROGRESSION OPTIONS

Student and employer needs are reflected in the development of these programmes. They are designed to equip you for employment in a wide range of international roles within the public and private sectors. The HRM and Data Analytics pathways prepares you for international business roles specifically in these fields. A significant number of graduates are successful in gaining promotion in their chosen fields, or alter their career paths following completion of their programme of study.

EXAMPLE MODULES

(A single module is core and worth 15 credits unless otherwise stated)

- Global Business in Context
- International Finance
- Global Marketina & Sales Development
- Level 7 MSc Workshop (0 credits)

SEMESTER 2

- International Business Research Skills
- International Entrepreneurship
- Global Strategy Development & Implementation

ADVANCED PRACTICE STAGE

For students undertaking an internship

- Internship & Professional Development Project (60 Credits)

For students not doing an internship

Applied Consulting Project (60 Credits)

SEMESTER 3

- Dissertation or Applied Research Project (60 Credits)

SPECIALIST PATHWAYS

The following information details the additional example modules specific to each programme.

MSC INTERNATIONAL BUSINESS

- International HRM
- The Digital Landscape

DATA ANALYTICS PATHWAY

- The Digital Landscape
- Data Analytics for International Business

HUMAN RESOURCE MANAGEMENT PATHWAY

- International HRM
- Managing and Leading People in International Organisations

Visit qa.ulster.ac.uk/pg for further details and up-to-date information.

*subject to eligibility

Marketing

MSc

Apply online at qa.ulster.ac.uk/pg



Business School



♀ London, Birmingham

MARKETING MARKETING WITH ADVANCED PRACTICE **LEVEL OF STUDY:** Postgraduate, FHEQ level 7 **DURATION: DURATION:** 21 months 1 vear

ASSESSMENT METHODS:

Coursework only

DELIVERY METHODS:

Seminars, lectures, and workshops

ENTRY CONDITIONS:

Second class honours (2:2 or 2:1) degree or international equivalent.

For those without formal entry qualification, applications will be considered on the basis of the accreditation of prior experiential learning.

ENGLISH LANGUAGE REQUIREMENTS:

GCSE English Grade 4/C. IELTS 6.0 with no component less than 5.5. Internal English language assessment also available.

THITION EEE.

TUITION FEE:	
International	
London	£13,250
Birmingham	£11,750
UK/Home	TBC

TOTTION FEE:	
International	
London	£18,750
Birmingham	£17,250
UK/Home	TBC

🤊 Full - time classroom: daytime



September, January and May

OVERVIEW

The MSc Marketing course is an academically challenging and strategically relevant programme in advanced marketing study, with a particular emphasis on entrepreneurship. The programme is distinctive in exploring leading edge thinking from scholarly resources, alongside a rich syllabus in the practical application of marketing. Therefore, students will:

- Gain advanced knowledge of business and management with a particular focus on marketing
- Develop enhanced transferable skills necessary for marketing management at a variety of levels
- Learn how to evaluate and apply knowledge of the impact of marketing theories and practically resolve marketing problems.

EXTENDED PROGRAMME

Students can choose to study the Extended MSc Marketing programme, which integrates the Graduate Certificate programme to allow entry for students with equivalent to a standard degree (third class, pass or ordinary). More information on this programme can be found on page 40.

ADVANCED PRACTICE

If you decide to study with Advanced Practice (as part of either the standard or extended programme). this stage will take place after semesters one and two. It will enable you to undertake a 15-week long internship, or Applied Consulting Project, working with a real organisation on a live business problem. More information on this can be found on page 45.

CAREER AND PROGRESSION OPTIONS

Students should be eligible to apply for marketing positions across public and private sector organisations. Additionally, the skills acquired through completing the programme have inspired some to set up their own businesses.

EXAMPLE MODULES

(All modules are core and worth 20 credits unless otherwise stated.)

SEMESTER 1

- Foundations in Management
- Strategy and Innovation
- Marketina Management
- Academic and Professional Development (O credits)

SEMESTER 2

- Global Marketina
- Digital Marketing Communications
- Marketing Analytics

ADVANCED PRACTICE STAGE

For students undertaking an internship

- Internship & Professional Development Project (60 credits)

For students not doing an internship

Applied Consulting Project (60 credits)

- Applied Marketing Project (40 credits)
- Entrepreneurial Marketing

Visit qa.ulster.ac.uk/pg for further details and up-to-date information.

MBA

Master of Business Administration

Apply online at qa.ulster.ac.uk/pg

Business School



♀ London, Birmingham

MBA MBA WITH ADVANCED PRACTICE **LEVEL OF STUDY:** Postgraduate, FHEQ level 7 **DURATION: DURATION:** 21 months 1 vear

ASSESSMENT METHODS:

Coursework only (may include class tests)

DELIVERY METHODS:

Seminars and lectures

ENTRY CONDITIONS:

Second class honours (2:2 or 2:1) degree or international equivalent. Minimum 2 years relevant work experience. Applications will be considered on the basis of the accreditation of prior experiential learning.

ENGLISH LANGUAGE REQUIREMENTS:

GCSE English Grade 4/C. IELTS 6.0 with no component less than 5.5. Internal English language assessment also available.

THITION EEE.

TUITION FEE:	
International	
London	£13,750
Birmingham	£12,250
UK/Home	TBC

TOTTION FEE:	
International	
London	£19,250
Birmingham	£17,750
UK/Home	TBC

Full - time: daytime or evening and weekend*



September and January

OVERVIEW

The MBA is a general management course aimed at aspiring and established middle managers from a range of business sectors. The course has been designed to account for current (local, regional and international) market trends and has recently been updated to provide additional flexibility, choice and the opportunity to apply taught management skills. Therefore, students will:

- Develop multidisciplinary and international perspectives, concepts and issues in the major management disciplines
- Gain an understanding of relevant toolkits and techniques for analysing business and management issues
- Cultivate the ability to analyse, synthesise and apply knowledge and understanding to solve management problems critically, rationally and rigorously.

ADVANCED PRACTICE

If you decide to study with Advanced Practice, this stage will take place after your first 2 semesters. It will enable you to undertake a 15-week long internship, or Applied Consulting Project, working with a real organisation on a live business problem. More information on this can be found on page 45.

CAREER AND PROGRESSION OPTIONS

The course places a strong focus on enhancing the employment prospects of its graduates. Previous Ulster University alumni have secured positions within large multinational organisations such as Diageo, PriceWaterhouse Coopers, Deloitte and KPMG as well as small to medium sized enterprises.

Others have used the programme as a valuable springboard to gain a thorough understanding of business and management principles before starting up their own business.

EXAMPLE MODULES

(All modules are core and worth 15 credits, unless otherwise stated.)

SEMESTER 1

- Marketing
- Accounting and Finance
- Innovation and Entrepreneurship
- Management Research
- Level 7 MSc Workshop (0 credits)

- Economics and the Business Environment
- Managing People in the Organisation
- Operations Management
- Leadership and Change

ADVANCED PRACTICE STAGE

For students undertaking an internship

- Internship & Professional Development Project (60 credits)

For students not doing an internship

Applied Consulting Project (60 credits)

SEMESTER 3

- Digital Transformation
- Strateav
- Business Project (30 credits)

Visit qa.ulster.ac.uk/pg for further details and up-to-date information.

Strategic Accounting

MSc

Apply online at qa.ulster.ac.uk/pg



Business School

LEVEL OF STUDY:

Postgraduate, FHEQ level 7

DURATION:

18 months

ASSESSMENT METHODS:

Coursework and exams

DELIVERY METHODS:

Seminars, lectures, directed tutorials and practical sessions

ENTRY CONDITIONS:

Second class honours degree (2:2 or 2:1) in Accounting or equivalent, and passed or gained exemption from all papers in the Applied Knowledge and Applied Skills modules of the ACCA avalification.

In exceptional circumstances, applications will be considered on the basis of the accreditation of prior experiential learning.

ENGLISH LANGUAGE REQUIREMENTS:

GCSE English Grade 4/C

IELTS 6.0 with no component less than 5.5 (internal English language assessment available).

TUITION FEE:

	London
International	£18,500
UK/Home	TBC

♀ London

OVERVIEW

The MSc in Strategic Accounting combines preparation for ACCA Membership with the development of essential skills for accounting in a global context with consideration to the findings of the research paper 'Professional Accountants - the future: Drivers of Change and Future Skills' (ACCA 2016).

Not only will you study modules that are 100% aligned to the ACCA syllabus, but there will also be an opportunity for you to develop highly valued skills in the areas of Cyber Security or Data Analytics. This programme therefore helps prepare you both to become a professional accountant and for the future challenges and opportunities that the profession will face.

The ACCA predicts that the landscape in which accountants work will be impacted by 'drivers' - of regulation and governance, digital technology, expectation and globalisation - and those accountants who are able to integrate their technical and leadership competences with these drivers will be highly valued by organisations worldwide.

In the final stage of this programme, you will choose to either complete a Dissertation, investigating an accounting issue of your choice, or a Strategic Business Project, where you work on a project relevant to the financial services sector in a work-based context. Completing the Strategic Business Project will cover part of ACCA's 36 month Practical Experience Requirement.

Full - time classroom: daytime



September

The teaching and learning in the ACCA related modules (Strategic Business Reporting, Strategic Business Leader, Advanced Performance Management, Advanced Audit and Assurance. Advanced Taxation and Advanced Financial Management) will prepare students to take the ACCA exams in these papers. Students will need to sit the ACCA exams outside of the MSc Strategic Accounting to obtain the ACCA accreditation.

CAREER AND PROGRESSION OPTIONS

The programme provides a solid foundation for students wishing to commence or continue a career in the accounting profession whether in professional practice, industry, the public sector, the charity sector, financial services or professional services.

Aspirational career opportunities for ACCA qualified accountants would be senior positions which require individuals to apply technical financial knowledge with that of leadership, stakeholder management, creative and innovative thinking. The successful completion of the MSc in Strategic Accounting alonaside ACCA membership will demonstrate these competences and capabilities, and how you as a professional can contribute to organisational performance

EXAMPLE MODULES

(All modules are core and worth 20 credits, unless otherwise stated.) You will choose 2 from the 'Advanced' series of modules and 1 of either Data Analytics or Cyber Security.

SEMESTER 1

- Strategic Business Reporting
- Introduction to Research
- Advanced Performance Management (optional)
- Advanced Audit and Assurance (optional)

SEMESTER 2

- Strategic Business Leader (40 credits)
- Cyber Security (optional)
- Data Analytics (optional)

SEMESTER 3

- Advanced Taxation (optional)
- Advanced Financial Management (optional)

You will choose one of the following

- Strategic Business Project (40 credits)
- Dissertation (40 credits)

Visit qa.ulster.ac.uk/pq for further details and up-to-date information.

Evening and weekend study

One of our study options available for UK/Home students includes evenings and weekends. This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life, but what does this actually mean?

What would a typical week look like?

Evening and weekend study provides you with the ability to have flexibility with your personal commitments alongside your studies.

You are expected to attend 12 hours of classes per week on campus, and an additional 23-30¹ hours of self-study per week.

Your typical week on campus could look like this

2 evenings per week: 5.45pm - 8.30pm

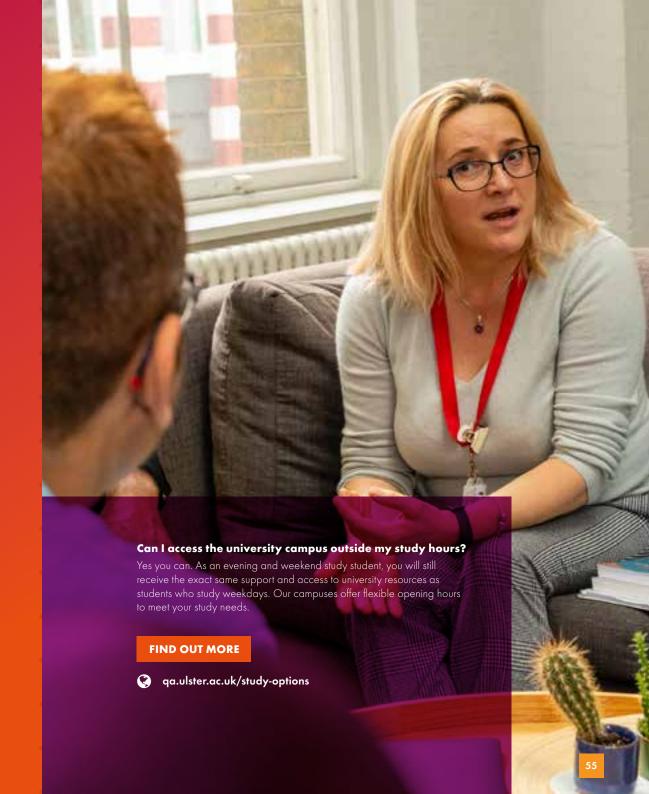
1 weekend day per week: 9.30am - 3.00pm

Can I still apply for Student Finance?

Your course is classed as a full-time course, with your classes taking place during evening and weekend hours. As a result, and subject to eligibility, you can apply for a loan through Student Finance England. Please see 'Fees and funding' on page 56 for more information and eligibility criteria.

Is this option available for every programme?

The evening and weekend study option is not available for Advance Practice programmes or for undergraduate and pre-masters courses. You can find information regarding each course on our website.





Your course fees cover registration costs, teaching for the course and access to the learning resources of our branch campuses and Student Support Services. They do not include the cost of course books, stationery and photocopying/printing costs, accommodation, living costs, travel, hobbies, sports or other leisure activities.

Funding for UK/Home fee status students

Fees do not have to be paid up-front - a tuition fee loan can be taken out for both undergraduate and postgraduate programmes. For undergraduate students, you can defer payment of your loan once you have graduated and are in employment earning over the threshold amount for your repayment plan. If you are resident in the UK and are applying for a full-time undergraduate course then you may also qualify for a maintenance loan.

Terms and conditions apply, for more information on payment methods and full payment terms and conditions, please visit: gov.uk/studentfinance

Some courses may also have additional costs which are not included in your tuition fee. Check the individual programme page online for more details.

Scholarships

A comprehensive range of financial scholarships are available to undergraduate and postgraduate students. Scholarships recognise the many ways in which our students are outstanding in their subject. Individuals may be able to apply directly or may automatically be nominated for awards.

For more information and eligibility criteria, please visit: qa.ulster.ac.uk/scholarships

Living Costs

You need to be aware of the everyday costs of being a student, and how this can differ from city to city. These costs will include everything from accommodation and utility bills to socialising and food costs.

The UKVI recommends you allow the monthly costs below to cover basic living expenses.

London: £1,334 per month

Birmingham: £1,023 per month

Flexible payment plan

If you are a self-funded student, we are happy to offer an interest-free flexible payment plan spreading the cost of your course over three months during your first year. The first payment will be due on, or shortly before enrolment, with subsequent payments due on the last working day of each consecutive month thereafter. We are committed to assisting you in your studies wherever possible. If you are experiencing unforeseen financial difficulties in paying your tuition fees, our Finance team are always on hand to help.

Alumni discounts

If you have completed your undergraduate degree at Ulster University, you are eligible to apply for our alumni discount of 10 percent off your tuition fees. You will be asked during the application process to provide details of eligibility. This offer cannot be used in conjunction with any other discount, offer or scholarship.

Payment options

We accept all major credit/debit cards except for American Express and Laser. The payment methods we accept are Direct Bank Transfer, payments by telephone, or in person. If you are an international student, you can pay your fees in your local currency via TransferMate. This helps to ensure that you receive competitive foreign exchange rates without incurring international banking fees. Please check the website for more information on payment methods and full payment terms and conditions.

FIND OUT MORE

ga.ulster.ac.uk/dates-and-fees



gov.uk/studentfinance

How to apply

UK/Home applicants

Undergraduate programmes

be submitted directly using our online application

The UCAS institution code for Ulster University is: U20



To find out more please visit: qa.ulster.ac.uk/apply

Course requirements

defined by UCAS.

Postgraduate programmes

made directly using our online application portal on

General Entrance Requirements and the specific found at: qa.ulster.ac.uk/entryrequirements



When to apply

course. For key dates and deadlines for each of our programmes, please visit: qa.ulster.ac.uk/dates

What happens next

and enrolment.

Questions about your application

+44 (0)121 314 4531

qa@ulster.ac.uk

FIND OUT MORE

qa.ulster.ac.uk/apply

qa.ulster.ac.uk/entry-requirements

Application process timeline

Visit your chosen programme



Visit your chosen programme page to begin the online application

Once we receive your fully completed documents our Admissions team will assess your application.



Form & supporting documents

Conditional offer letter



If you are a suitable applicant we will send you a conditional offer letter.

Once you have met your conditions, for review. If your application is successful, we will issue you with an unconditional offer letter.



O Review

Accept



Once you have accepted your offer your place on your course will be

While you wait until your start date, sort your Finance and accommodation needs.



O Prepare



How to apply



International applicants

Undergraduate and postgraduate programmes

If you are an international student, you can apply directly to us for your chosen course by clicking the "Apply Now" button on the relevant course page. You can complete this process at your own pace and check the status of your application with our Admissions team.

Before applying, check that you meet the University's General Entrance Requirements and the specific requirements for your chosen course(s). You can also check how country-specific qualifications compare by visiting: qa.ulster.ac.uk/entry-requirements

When to apply

We recommend that you apply as early as possible to ensure that you have sufficient time to prepare for studying in the UK, make visa arrangements and arrive ahead of enrolment. For key dates and deadlines for each of our programmes, please visit: qa.ulster.ac.uk/dates

What happens next

The Faculty office for your chosen course will consider your application and send you details of the outcome. If you are sent an offer you will also receive details for registration and enrolment. Only students who meet the visa entry requirements will be enrolled onto the course

Questions about your application

You can contact our Admissions team for advice at any time during or after the application process.

The Admissions team will help you with enquiries about admission and the progress of your application.

\(+44 (0)121 314 9018

qa@ulster.ac.uk

Important information for International applicants

If you are applying to study a new programme in the UK and have previously studied in the UK using a Student Route or Tier 4 (General) Student visa, the new programme must represent academic progress from your previous study.

The Student Route Policy Guidance states that in orde to show academic progression, your new programme must normally be above the level of the previous course for which you were given a Student Route or Tier 4 visa

If the course you are applying for is not at a higher level than your previous course, there are exceptions to this rule where the University (the Student Route Sponsor) confirms that the new course is related to the previous course for which you were given a Student Route or Tier 4 visa and involves deeper specialisatior of your chosen subject; or your previous and new course combined support your career aspirations.

You will be required to articulate how the new course demonstrates academic progression for you in the form of a personal statement. You should outline whice modules you previously studied at this level and how they have prepared you for study at Ulster. Ulster Admissions staff will carry out a full assessment and may ask for additional information if it is not clear that you satisfy the UKVI requirements on academic progression.

FIND OUT MORE

qa.ulster.ac.uk/apply

qa.ulster.ac.uk/entry-requirements

Application process timeline

Visit your chosen programme



Visit your chosen programme page and click on the "Apply Now" button to begin the online application process.

Once we receive your fully completed application form and supporting documents our Admissions team will assess your application.



Form & supporting documents

Conditional offer letter



If you are a suitable applicant we will send you a conditional offer letter.

Once you have met your conditions, your application will be sent to Faculty for review. If your application is successful, we will issue you with an unconditional offer letter.



Review

Payment



You will then need to pay your first year tuition fees (or minimum required deposit) and supply qualifying bank statements.

Once we receive this paperwork and your fees have been paid, we will issue you with a Confirmation of Acceptance for Studies (CAS).



Confirmation of Acceptance

Embassy visit



Once you have received your CAS, you will need to contact your local UK Embassy to apply for your visa.

Your visa will be granted once you have satisfied all of the UKVI requirements to obtain a Student Route Visa.



Student Route Visa

Begin your studies



You can then travel to the UK to begin your studies.

Get to know us

Ulster online

A vast amount of information is available through our website and it's a great way to start your journey with us.



a.ulster.ac.uk

Visit us

The best way to experience Ulster, and find out what it's like to study here, is to visit us. Come along to one of our campuses where you can meet staff and students and get more information about the courses you are interested in. Family members are also welcome.

Contact us

If you have a query that can't be answered online, send us an email or give us a call.

International students

+44 (0)121 314 9018

UK/Home students

+44 (0)121 314 4531

qa@ulster.ac.uk

Get here

London Branch Campus

St James' House, 10 Rosebery Avenue Holborn, London, EC1R 4TF

By rail

Chancery Lane (Central Line) and Farringdon (Circle, Hammersmith & City, Metropolitan lines).

For further information about getting to the campus on the London Underground, please visit: tfl.gov.uk

By bus

The number 19, 38 and 341 stop directly outside the campus. The number 17, 45, 46, 55 and 243 stop less than a 3 minute walk away.

For more information about bus routes, visit: tfl.gov.uk/maps/bus

By air

London is served by four international airports: London City (LCY): londoncityairport.com Heathrow (LHR): heathrow.com Gatwick (LGW): gatwickairport.com Luton (LTN): london-luton.co.uk

Both campuses are situated in the heart of the city, with great transport links from various cities across the UK, Europe and beyond.

Birmingham Branch Campus

5th Floor, Centre City, 5-7 Hill Street Birmingham, B5 4UA

By rail

New Street Station (Grand Central) is situated next to the campus and Birmingham Moor Street Station is just a short walk away.

For further information about train travel, including ticket prices and timetables please visit: nationalrail.co.uk

By bus

A variety of West Midlands Travel buses stop within walking distance of the campus including the number 16, 45, 47, 63 and 126.

For more information about bus routes, visit: nxbus.co.uk/west-midlands

By air

Birmingham is served by one international airport: Birmingham International (BHX): birminghamairport.co.uk



Disclaimer

- campuses are validated by the University and taught by QA
- 4. Although reasonable steps are taken to provide the University's reasonable control.
- during the course of study and in such circumstances the
- consequences of any modification or cancellation of any

